

TRANSFER AGREEMENT FOR BACCALAUREATE DEGREE



**Southern Maine Community College
and
University of New England**



Statement of Purpose

The purpose of this agreement is to facilitate student academic transfer and provide a smooth transition from Southern Maine Community College (SMCC) to the University of New England (UNE). It is recognized that this agreement shall describe the required program of study at SMCC for admission eligibility to UNE and the degree program indicated.

Terms & Conditions of Academic Credit Transfer

To: Bachelor of Arts in Communications

From: Associate in Applied Science in Communications and New Media

The evaluation and transfer of earned college credits shall be in compliance with state and federal education policies and institutional and academic program accreditation standards pertaining to undergraduate academic transfer. Current students and graduates who have earned degrees from Southern Maine Community College shall be eligible for credit evaluation under the terms of this agreement.

Transfer students will be accorded the same standards and criteria for admission to a major degree sequence as UNE students. All applicants accepted to UNE's Baccalaureate programs must fulfill the graduation requirements of the granting institution as identified in Appendices A, B, and C.

- **Appendix A** Contains Admission & Graduation Requirements of the Receiving Institution
- **Appendix B** Contains Side By Side Course Equivalency Tables for the academic program listed above
- **Appendix C** Contains a four-semester map of remaining courses to be taken at UNE

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Articulation Agreement between Southern Maine Community College & University of New England

APPENDIX A

Admission & Graduation Requirements of the Receiving Institution

This agreement includes specific requirements for admission into a program, outlines requirements, and indicates which degree or diploma can be used to meet program prerequisites as well as general education, major or program, and graduation requirements.

Admissions Requirements

Successful completion of the SMCC **Associate in Applied Science in Communications and New Media**, submission of a completed admission application (if necessary), transcripts and other supporting materials. For coursework to transfer to UNE, a student must earn a grade of C- or better.

Requirements for the Bachelor of Arts in Communications

Remaining required coursework is listed in Appendix C. Remaining required coursework is listed in Appendix C. Student must maintain a cumulative GPA of 2.0 to graduate.

Residency Requirement

At minimum, thirty (30) of the last forty-five (45) credits of a student's baccalaureate course load must be completed at UNE.

APPENDIX B

Course Requirements for the University Degree of Bachelor of Arts in Communications for the College Degree of Associate in Applied Science in Communications and New Media

Southern Maine Community College Courses	University of New England Courses	UNE Credits
SMCC General Education Requirements	UNE Course Equivalencies	
ENGL 100 English Composition	ENG 110 English Composition	3
ENGL 115 Introduction to Literature	CAS Core Humanities: ENG 104 Introduction to Literature	3
FIGS 100 Freshman Interest Group Elective	General Elective	1
Mathematics Elective, recommend: MATH 155 Statistics	CAS Core Mathematics: MAT 120 Statistics	3
Science Elective with Lab	CAS Core Science with Lab	4
CNMS 111 Digital Foundation	CMM 201 Introduction to Digital Media Software Tools	3
Social Science Elective	CAS Core Social Science	3
Social Science Elective	CAS Core Social Science	3
SMCC Major Required Courses	UNE Course Equivalencies	
CNMS 105 Introduction to Mass Communication	CMM 110 Introduction to Communication	3
CNMS 115 <u>OR</u> ARTS 130 2D Design, recommend ARTS 130	CAS Core Creative Arts: ART 106 Two-Dimensional Design	3
CNMS 125 Writing for Media	General Elective	3
Intermediate CNMS Electives, recommend: CNMS 160 Video & Audio Production Basics	CMM 311 Digital Video Production	3
Intermediate CNMS Electives (choose 1): CNMS 120 Digital Art I CNMS 165 Website Production	General Elective	3
CNMS Senior Elective (choose 1): CNMS 211 Advanced Video Production CNMS 296 Senior Portfolio	General Elective	3
CNMS Elective, recommend: CNMS 155 History of Mass Communication	CMM 210 Understanding Mass Media	3
CNMS Elective, recommend: CNMS 250 Introduction to Documentary	CMM 300 Documentary Video	3
CNMS Electives	General Electives	15
Total Credits to Transfer		62

NOTE: Specific courses recommended above to fulfill the SMCC electives are required for the UNE major degree. If these courses are not taken at SMCC, they must be taken at UNE.

APPENDIX C

Remaining Courses for the University Degree of Bachelor of Arts in Communications

Course	Credits
CMM 122 Oral Communications	3
CMM 211 Introduction to Journalism	3
CMM 220 Communication Dynamics in the Organization	3
CMM 305 Public Relations in the Digital Age	3
CMM 320 Intercultural Communications	3
CMM 410 Writing for the Screen	3
CMM 411 Communication Law and Regulation	3
CMM 416 Digital Communication in the Global World	3
CMM 420 Senior Project OR CMM 430 Internship	3
BUMK 200 Marketing	3
BUMK 310 Advertising	3
ENV 104 Introduction to Environmental Issues	3
CAS Core Humanities Course	3
CAS Core Humanities or Social Science Courses	6
Advanced Studies Core Courses	6
CIT 400 Citizenship	1
General Electives	6
Total Credits at UNE	58